



Minister of IT, Ms Anna-Karin Hatt listened to participants' needs at Kungsholmens library during Get Online Week.

Digidel 2013 reached 3 425 people during Get Online Week!

During the campaign "Get Online Week" Swedish libraries, study associations and companies across the country made extra efforts to get more people to discover the potential of the Internet.

In total we reached 3425 people persons through the "Get Online Week". The target was 2000. Never before have so many Swedes done so much at the same time to make people try the Internet. The result was much above our expectations.

Also the Swedish Minister of IT, Ms Anna-Karin Hatt, supported the campaign by visiting a library in Stockholm to participate in an instruction on IT.

The campaign "Digidel" aims to join forces to get at least another 500 000 Swedes to start using the Internet before the end of 2013.

Homepage: www.digidel.se (www.digidel.se/english)

Facebook: www.facebook.com/Digidel2013

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GET ONLINE WEEK SWEDEN - HAPPY READING!



The young and popular IT-guides who speak other languages than swedish was appreciated in Örebro

We had activities at four libraries in Örebro, Örebro City Library, Haga Library, Vivalla Library and Varberga Library.

We arranged the activities together with the Civic Office, two Compounds(Bilda and Abf), two Educationals (Transfer and SeniorNet), Employment service, Central student Board, Insurance Office, Consumer Advice Centre, Immigration Office, Pension authority, Tax Agency, Archive Centre Örebro County and Swedbank.

Most of the activities were drop-in activities. We showed every person what he or she asked for and wanted to know about the Internet.

The program "Knitting at the Internet" by the Educational Bilda, showed how to use your computer while knitting. It was very popular. "How to buy and use self-service at the Internet" arranged by the Civic Office had most visitors.

The young It - guides from the Transfer compounds were very popular. They speak other languages than swedish, which was appreciated. **We had 116 vistors during the week.**

/Marianne Redman, librarian at Örebro City Library



Digital workshop for children and their parents in Katrineholm

In Katrineholm several activities were arranged, mainly in the Ängeln Arts Centre situated in the central part of the town. A main focus was diversity in the activities in order to reach different groups in the society. During the arrangements in the physical room, we also arranged activities on the Internet (for example #twitterpoesi), which we connected with the things going on in the physical room. One afternoon a drop in computer/Internet guidance session was arranged, mainly for the elderly.

During the week two adult education classes were held, arranged by the adult educational association Ibn Rushd in collaboration with the Library of Katrineholm. We arranged three digital days with different focuses, but held together by the idea of inclusion and raising curiosity to approach the digital world. The first day there was a lecture on how to get online in the classroom. The audience was teachers, librarians, high school students and youth mentors. The diversity of the audience meant an additional value.

The second day we held a fair offering help on how to use the website and the digital services of the library. The visitors to the fair also had the chance to try out tablets, computers, blogging and so on. Lectures on social media and useful digital tools were given. In collaboration with the local Genealogical Research Association the visitors were offered a chance to get started with research on their heritage. Also the local group of Sweden's Embroidery Guild was a partner in the fair, connecting sewing with digital technique.

The third day, we held a digital storytelling session and created a digital workshop (which included drawing on a tablet, making an e-book and advice on apps) for children and their parents. The participants during the week were in the ages from 2 years old to over 90 years old. **Approximately 100 people took part in the activities.**

/Victoria Lagerkvist, Librarian, Katrineholm

Mjölby cooperated with a bank, social security, adult educational associations and the regional library and museum

The library of Mjölby had a rather ambitious approach – we made a program with demonstrations every second hour at the main library, and possibility to get personal guiding every hour in between. We also had a lot of demonstrations in two smaller libraries. The topics varied a lot; from library topics on databases and catalogue, talking books for people with disabilities, e-books and modern technology in the information area, to a wide range of topics. Selling and buying, digital photo, play-tv, music, travels, genealogy, business management, social security, energy saving and children's amusement. Our most unique topics were military history and "How I found my husband on the Internet 10 years ago".

We cooperated with a bank, social security (försäkringskassan), adult educational associations and the regional library and museum. We spread the program and poster widely – in food shops, health centers, dentists, barbershops, restaurants, gas stations, receptions etc. We sent letters to organisations and homes for elderly. We had a rather large ad in the local paper and a small one in another local paper. The latter made an interview for their local tv-channel, but it only remains one week in their play-tv.

The most popular items were genealogy, local history, digital photo and Facebook and Skype. There were some demonstrations where no one came to listen, and some with only one or two participants. On the other hand, at these occasions we could be very aware of the needs of those participants and they were very satisfied with the information. We also had some individual guiding.

160 persons attended demonstrations and guiding during the week. We had very few totally beginners, most of our visitors had used the Internet but felt insecure. We made of course PR for our individual guiding, so we expect rather many to visit us for further demonstrations.

/ Mona Quick , Mjölby Library, Östergötland, Sweden

Free online games from the PopCap Games website and also the online version of Battlefield, the famous Swedish video game

Jönköping City Library had the pleasure to participate for the second consecutive year at the Get Online Week campaign.

Our focus this time was to present useful online self-service open 24/7 and e-society facilities. Our aim was also to show the enjoyable side of Internet for both pleasure and distraction.

In cooperation with important institutions from the e-service society and public services the program at Jönköping City Library consisted of guidance on how to use digital services to simplify every day life and to encourage people to discover the advantages of e-service facilities.

The four institutions that participated were the Swedish Social Insurance Agency, Jönköping County Council, the Municipality of Jönköping and the bank SEB. The Jönköping County Council website was at the end of 2011 awarded a prize as the best website of public services.

The study organisation NBV presented elementary lessons on how to use computers and Internet for beginners.

Finally, the last day of the four day program the librarians at Jönköping City Library demonstrated how to use Twitter, Facebook, E-book Reader, digital maps and how to download digital books. Especially appreciated were several of the computer games mainly free of charge for adults - the Swedish knowledge competition game Kunskapsjakten, Bejeweled and other free online games from the PopCap Games website and also the online version of Battlefield, the famous Swedish video game.

The national Swedish Radio visited us the last day and broadcasted interviews with some of the participants. See link below:

<http://sverigesradio.se/sida/artikel.aspx?programid=91&artikel=5042911>

/Ingrid Ahlbom, Librarian
Jönköping City Library, Jönköping, Sweden

Get Online Week Top 3

- All involved people who want to help others get online! Fantastic effort throughout Sweden.
- Get Online Week was on Swedish television and received extense media coverage both locally and nationally.
- More people have become aware of digital participation and more people want to help

